



Cumberland Theatre

Sponsorship Packages 2022

One of the best ways to promote your business or show individual support to the arts community is to sponsor a show! Our sponsors play a crucial role in maintaining the high quality of Cumberland Theatre productions and preserving the legacy the theatre itself.

We value our sponsors highly and offer a number of benefits to them in return.

Corporate Flagship Sponsorship- \$4,000

- **One (1) use of the Star Box Lounge** including show tickets, VIP seating drinks and hors d'oeuvres for eight (8) people OR **a Block of Forty (40) seats** to any one performance of the sponsored show
- **Name mention in ALL pre-show announcements** before each show. (12 performances for musicals, 8 performances for plays)
- **Logo on all print marketing** including 1000 postcards, posters, marquee posters, newspaper ads
- **Full Page Ad in 2022 Season Program.**
- **Logo or name mention on digital marketing:** CT website, Facebook, Twitter, Instagram, etc.
- **Name recognition in live ads on Radio**
- **\$100 Concession Stand Credit (to be used at sponsored show)**
- **Show poster autographed by the cast**
- **Two (2) tickets to our annual Mardi Gras fundraiser**

Individual/Small Business Flagship Sponsorship-\$2,500

- **One (1) use of the Star Box Lounge** including show tickets, VIP seating drinks and hors d'oeuvres for eight (8) people OR a **Block of ten (10) tickets** to attend any one performance of sponsored show
- **Name mention in ALL pre-show announcements** before each show. (12 performances for musicals, 8 performances for plays)
- **Logo on all print marketing** including 1000 postcards, posters, marquee posters, newspaper ads
- **Logo or name mention on digital marketing** including: CT website, Facebook, Twitter, Instagram, etc.
- **Full Page Ad in 2022 Season Program**
- **\$50 Concession Stand Credit (to be used at sponsored show)**
- **Show Poster autographed by the cast**
- **Four (4) tickets to the opening night GALA**

Marquee Sponsorship - \$1,500

- **Logo on print marketing** including posters, marquee posters, newspaper ads
- **Logo or name mention on digital marketing** including: CT website, Facebook, Twitter, Instagram, etc.
- **Full Page ad in 2022 Season Program**
- **\$25 Concession Stand Credit (to be used at sponsored show)**
- **Four (4) tickets to the opening night GALA**

Producer Sponsorship - \$1,000

- **Logo on show poster**
- **Logo or name mention on digital marketing** including: CT website, Facebook, Twitter, Instagram, etc.
- **Half Page ad in 2022 Season Program**
- **\$15 Concession Stand Credit (to be used at sponsored show)**
- **Two (2) tickets to the opening night GALA**

Concession Stand Sponsorship - \$500 (one per show)

- Business name mention in Pre-Show Announcement
- Signage at Lobby Bar and Concession Area
- Quarter page ad in 2022 Season Program
- Two (2) tickets to the opening night GALA