



Cumberland Theatre

Advertising and Sponsorship Form

Yes! I would like to Sponsor a Show!

Select sponsorship level (*see enclosed information sheet for details*):

- | | |
|---------------------------------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Corporate Flagship Sponsorship \$4,000 | <input type="checkbox"/> Marquee Sponsorship \$1,500 |
| <input type="checkbox"/> Individual/Small Business Flagship Sponsorship \$2,500 | <input type="checkbox"/> Producer Sponsorship \$1,000 |
| <input type="checkbox"/> Concession Stand Sponsorship | |

Select the production you would like to sponsor:

- | | |
|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> The Cake (February 10 th – 20 th) | <input type="checkbox"/> Rock of Ages (July 7 th – 24 th) |
| <input type="checkbox"/> Macbeth (March 17 th – 27 th) | <input type="checkbox"/> August: Osage County (Aug. 25 th – Sept. 4 th) |
| <input type="checkbox"/> Company (May 12 th – 22 nd) | <input type="checkbox"/> The Haunting of Hill House (October 6 th – 23 rd) |
| <input type="checkbox"/> True West (June 9 th – 19 th) | <input type="checkbox"/> Elf the Musical (December 1 st – 18 th) |

Yes, I would like to purchase an Ad in the 2022 Season Program!

Select Ad Size

- | | |
|---------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Full Page Ad \$400 | Premium Ad Spaces: |
| <input type="checkbox"/> Half Page Ad \$250 | <input type="checkbox"/> Back Cover (Outside) \$800 |
| <input type="checkbox"/> 1/3 Page Ad \$150 | <input type="checkbox"/> Back Cover (Inside) \$800 |
| <input type="checkbox"/> 1/4 Page Ad \$75 | |

Yes! I would like to make a personal donation to the theatre and be listed in the 2022 Season Program as a "Friend of the Theatre".

Name (*to be listed in the program*): _____ **Donation Amount:** _____

Artwork Enclosed (B/W or Grayscale, JPEG or PNG)

Please use artwork from last season ad

Enclosed Amount \$ _____ (*payable by cash, check or credit card*)

Please return to Cumberland Theatre, 101 N. Johnson Street, Cumberland, MD 21502.